

School Crisis Response Management



1-800-23-CHILD

Appelbaum Training Institute (ATI) is your source for crisis prevention and response when you need an outside source to guide you through the process of managing distressed students and faculty as well as handling media. ATI can be your “Go-To” resource when crisis strikes or we can come in for evaluation and training to help prevent a possible crisis.

ATI’s expertise can aid you and help you with:

- Recognizing “Red Flag” warning of potential violence
- Identify Roles for Key members and Make Teams
- FTMP -First 30 Minutes Priorities
- Positive PR
- Handling the Media (Social, Print, and Television)
- Helping Your Students, Staff, and Families move forward
- Emergency Response
- Crisis Planning
- Post Crisis School Support

ATI specializes in crisis management and prevention with the following:

- Death of a Student
- Death of a Teacher-Staff Member
- Bullying (Prevention and Emergency Response)
- Suicide
- Violence
- Hard to Handle Student Groups

Contact Appelbaum Training Today

We can assist you in the protection of your students and staff while maintaining positive PR for your campus. We assist our clients every step of the way using proven research and evidence based strategies for working through crisis situations with your students, staff, and families.