



#1 for Teacher Training

Popular ATi Topics:

**“Hallway Heroes”
How to Stop Bullying
and Cyberbullying in
its Tracks**

**One Stop Guide to
RTI: 125 Academic
and Behavioral
Strategies**

**How to Handle
Hard-to-Handle
Students**

**Overcoming Stress
for Teachers**

**How to Handle
Hard-to-Handle
Parents**

**School Crisis
Response
Management**

**Differentiated
Instruction: 109
Strategies for Success**

**175 Ways to
Motivating the
Difficult, Defiant,
Disruptive &
Disinterested Student**

**Inclusion: Showcase
for Success**

WHY APPELBAUM?

- Research and Evidence based STRATEGIES shared.
- Motivational and FUN.
- Laugh and Learn—not boring!!
- Current and relevant for today’s classrooms.
- Easy to Implement techniques you can use tomorrow.

Strategy Driven, Research-Based, & FUN!!

When you bring one of ATi’s Expert Educators to train your team — you set the tone for FUN! Your participants will **LAUGH** and **LEARN** while *being inspired* and *motivated* to be the *difference makers* they can be in the lives of children.

Whether you are having a one-day, two-day, week long, or ongoing consulting program or event, it is important to establish a motivating atmosphere so your team will not only learn, but they will be motivated to implement the valuable research and evidence-based strategies when working with their students, parents, and each other.

ATi will do this for you! You will find that your team will ask you to bring ATi

back again, year after year.

ATi’s inservice and professional development schedule is jam-packed with repeat clients. Our clients call us every year because they know they will receive a top notch, relevant training for their team, with useable strategies that can be implemented the very next day.

Each of ATi’s Expert Educators is a Master Trainer/Consultant who is a former teacher and/or administrator. They bring a wealth of “hands on” experience to your event.

All of ATi’s Master Trainers maintain the classroom connections necessary to speak to today’s educators. They will be able to answer your teams questions with **real knowledge**

and **actual experiences**, similar to what today’s educators see each day.

The Appelbaum Training Institute (ATi) has been training educators since 1989. ATi has many relevant topics to help your team be successful. We are also able to **custom tailor** our programs to maximize the benefit for *your attendees* and *your event*.

Call ATi today and see why we are rated **#1 in Teacher Training**. Train your whole school or district at one time, the Appelbaum way!

Call
1-800-374-2291
or visit
www.atiseminars.org

Schedule ATi for Your Next Professional Development

Do you want to be assured that your professional development will start with success and energy? At the end, would you like your staff, wanting to hear more?

Call the Appelbaum Training Institute today to schedule your training today!

Contact René Bloom, Director of Professional Development,
to check availability for your event.

You will make the right decision when you have an ATi Master Trainer/Consultant for your professional development or conference.

Call **1-800-374-2291**
or e-mail **reneb@atiseminars.org**



Current ATi Topics

Differentiated Instruction: 109 Strategies for Success

Differentiated Instruction Strategies that Lead to Student Success * Best Practices of Assessment Solutions for Different Learners including: LD, ADHD, Autism, Behavior Disorders, Gifted and Talented The Nuts and Bolts of Organization and Management in the Differentiated Classroom

175 Ways to Motivating Difficult, Disruptive, Defiant, & Disinterested Students

Solutions to Discipline Dilemmas * Teach Self-control to Students Effective Solutions for Students with ADHD, LD, ED, SI, & Anger Problems

Expert Help for Bullies and Their Victims * Boost Classroom Performance and Achievement

Collaboration, Co-Teaching, Team Building, and Inclusion

How to Build Effective Collaborative Teams * Must-knows for Training and Overcoming Negative Attitudes Expert Advice on Assessment * Grades * Differentiated Instruction

Fostering Responsibility, Respect, & Character Development

Must-knows for Enhancing the 2 R's – Responsibility and Respect in Students

The Master's Life Skills Program for Character Development

How to Handle Hard-to-Handle Parents – Working Effectively with Parents

How to Handle the "Know it All," "Blamer," and "Defensive" Parent

Everything You Need to Know about Parent Conferences * Five Ways to Get Parents to Follow Through at Home

How to Handle Hard-to-Handle Students – Elementary School

How to Handle Students with ADHD * Autism * Asperger's Syndrome * Bipolar Disorder

How to Handle Bullies & Defiant Students * How to Handle Disruptions, Tattling, Complaining and Constant Chatter

How to Handle Hard-to-Handle Students— Middle and High School

How to Handle Students Who Don't Listen * Talk Back * Students Who are Apathetic, Indifferent, or Lazy

How to Handle Students Who are Defiant, Disruptive, Hostile, & Bullies

How to Handle Conflicts, Students Who are Chatters, Students Who Don't Do Their Work

Inclusion: Showcase for Success

Showcase of Best Ways to Implement Inclusion Successfully * "Best of the Best" Accommodations for the Classroom

How to Differentiate Instruction in Mixed Ability Classrooms * Increased Achievement & Motivation

One Stop Guide to RTI—125 Academic and Behavioral Strategies

Make RTI Happen in Your School - Easy Practical Ways * The Power of Collaboration and RTI Must-

Know's for Learning Disabilities and RTI * Differentiating Interventions – The Magical RTI Tool

Academic Interventions to Support Your Curriculum * Behavioral Interventions - Power-Packed for RTI

School Crisis Response Management

Appelbaum Training Institute (ATi) is your source for crisis prevention and response when you need an outside source to guide you through the process of managing distressed students and faculty as well as handling media. ATi can be your "Go-To" resource when crisis strikes or we can come in for evaluation and training to help prevent a possible crisis.

Survival Guide for Secondary Teachers

Survival Guide for Handling Tough and Challenging Students * Tame Stress Before It Tackles You

Manage Multiple Demands on Your Time * How to Boost Student Achievement and Increase Classroom Performance

"Hallway Heroes" How to Stop Bullying and Cyberbullying in its Tracks

5 Must-Know Essential Skills to End Bullying * Victims and how to help * Types of Bullying * Girl Bullies

Practical Ways to Implement an Anti-Bullying Program * Bystanders * Sexting * Cyberbullying * Social

Media * Conflict Resolution Training * Assertiveness Training * Forms to use with Students

Tough Student Classroom Survival Guide –A Combination of Hard to Handle Students and Parents

The 911 Hotline-Discipline Solutions that Work Every Time * How to Handle Parents of Tough Students

Expert Help for ADHD, LD, Angry Students, Bullies, and their Victims

Understanding and Overcoming Stress for Teachers

Insider's Guide to Stress - Understanding and Overcoming Stress

Great Ways to Balance Work and Home and De-stress

All Topics May be Customized for Grade Level's K-12

Laugh and Learn - The Appelbaum Way to Inspire

Making a Difference in the Lives of Children!

This is the passion of Marty and Maryln Appelbaum. They do this by reaching out to educators through their Master Trainer/Consultants who join them in speaking at conferences, seminars, consulting, and inservice training. They promote and train their presenters to share and present in a lively, energetic, interactive, and fun way of speaking. The results are educated, motivated, and inspired attendees—all wanting **MORE**.

ATi will help your team be ready to go out and be the *difference makers* they are each day.

- *There are days when I'm overwhelmed and feel like I accomplished little, I remember your words and they brighten my day and I am made aware, I do make a difference and my words, actions, and being mean everything to my kids. Thank you so much!!!*
T. Drolet, Cumberland, RI
- *I have attended two of your wonderful seminars and I always walk away with great ideas and feel totally refreshed. Thank you ATi.*
S. Wiggs, Portland, ME
- *Our staff really enjoyed your workshop. We had a great response on the evaluations and have heard from many teachers that the techniques you taught really work! Thank you for a great day.*
Sandy Prusinski, Houston, TX



Visit ATi's website at:
WWW.ATISEMINARS.ORG
to see the following:



- **The Appelbaum Team** - <http://www.atiseminars.org/our-team/>
- **Full Program Agendas** - <http://www.atiseminars.org/staff%20development%20topics/>
- **Keynote Information** - <http://www.atiseminars.org/en/cms/?713>
- **Online Store for Books, DVD's, Teacher Gifts** - <http://lintel.atiseminars.org/store/>

**You can also follow Appelbaum on Facebook –
Search Appelbaum Training Institute**

**Call René Bloom for More Information, References and to
Schedule a Successful Event Today.
1-800-23-CHILD or Direct at 1-800-374-2291**