



#1 for Child Care Training

Popular ATi Topics:

- How to Handle Hard-to-Handle Preschoolers
- Say Less and Get More Cooperation
- Fun With Multiple Intelligences
- The Bully-Free and Mean-Free Classroom
- How to Handle Hard-to-Handle Parents
- Creating Engaged and Enthusiastic Learners
- "I Can't Handle this Child" Winning Solutions for Difficult Kids
- Must-Know Facts about Child Development
- 1,2,3 Go! Dazzling Showcase of Math Fun
- "No More Disrespect" How to Teach Respect
- Soaring to the Top: Curriculum Fun
- Help for Stressed Kids
- "Beware – I Hit, Bite and Talk Back"

WHY APPELBAUM?

- Research and Evidence based STRATEGIES shared.
- Motivational and FUN.
- Laugh and Learn—not boring!!
- Current and relevant for today's early childhood classrooms.
- Easy to implement techniques you

Current, Motivational, Strategy Driven, & FUN!!

When you bring one of ATi's Expert Educators to train your team — you set the tone for **FUN!** Your participants will **LAUGH** and **LEARN** while *being inspired* and *motivated* to be the *difference makers* they can be in the lives of children.

Whether you are having a one-day, two-day, week long, or ongoing consulting program or event, it is important to establish a motivating atmosphere so your team will not only **learn**, but they will be **motivated** to implement the valuable research and evidence-based **strategies** when working with their students, parents, and each other.

ATi will do this for you! You will find that your team will ask you to bring ATi Back again, year after year.

ATi's inservice, training, and professional development schedule is jam-packed with repeat clients. Our clients call us every year because they know they will receive a top notch, relevant training for their team, with **useable strategies** that can be implemented the very next day.

Each of ATi's Expert Educators is a Master Trainer/Consultant who is a former teacher and/or administrator with early childhood experience. They bring a wealth of "hands on" experience to your event.

All of ATi's Master Trainers maintain the early childhood connections necessary to speak to today's child care educators. They will be able to answer your teams questions with **real knowledge** and **actual experiences**, similar to

what today's early childhood educators see each day. ATi has the topics you can choose from to cover **Curriculum, Discipline, Learning Centers, Circle Time, Transitions, Art, Music, Children with Special Needs, Parent Conferences** and **sooo much more!**

The Appelbaum Training Institute (ATi) has been training child care educators since 1989. ATi has many **relevant topics** to help your team be successful. We are also able to **custom tailor** our programs to maximize the benefit for *your attendees* and *your event*.

Call ATi today at 1-800-374-2291 and see why we are rated **#1 in Child Care Teacher Training**. Train your whole center or combine with other centers and train everyone at one time, the Appelbaum way!

VISIT US TODAY @ www.atiseminars.org

Schedule Appelbaum and Earn Your Clock Hours

Do you want to be assured that your staff training or conference will start with success and energy? At the end, would you like your staff, wanting to hear more?

Call the Appelbaum Training Institute today to schedule your training today!

Contact René Bloom, Director of Professional Development and Continuing Education, to check availability for your event.

You will make the right decision when you have an ATi Master Trainer/Consultant for your continuing education needs or conference.

Call 1-800-374-2291 or e-mail reneb@atiseminars.org

Current ATI Early Childhood Topics



1, 2, 3, Go-Dazzling Showcase of Pre-K Math Fun

Goldmine of beginning math chants, songs, and fingerplays to teach shapes, colors, and counting * Awaken the mathematical brains in young children with a wealth of fun activities * Fun games for teaching sequencing, patterning * Jazzy math learning centers * Body Math * The Popsicle Stick Game

8 Winning Ways to Be Smart! Fun with Multiple Intelligences

Help children discover their strengths, abilities, learning preferences and foster self-confidence all at the same time. There are many ways to be smart. Powerful ways to help children use their multiple intelligences • Enhance “ Word Smarts”•“Number Smarts”•“People Smarts”•“Music Smarts”•“Nature Smarts”•“Picture Smarts”•“Body Smarts”•“Self Smarts”

10 Frustrating Things Kids Say & How to Respond

Great ways to handle the frustrating things kids say • Appropriate responses for “No!” “You are mean.” “I hate you!” “My mommy lets me do it at home.” “I’m going to tell my mommy.” “You like him better than me.” “Why should I?” “You can’t make me” “I want that now!” and “I don’t want to!” • Simple strategies for responding to these every day headaches

10 Things Every Child Care Worker Needs to Know: Treasure Trove of Secrets

Receive 10 time-tested powerful strategies to make your work easier and better * Tried and true tips * Treasure trove of success secrets to make every day easier * “The Rule of 5” * The “20’s”for classroom planning * Make every day a fun experience

25 Awesome Brain Games to Promote Learning

Simple & fun activities to build problem-solving and thinking skills • Help develop imagination & creativity • The Hilarious Hippopotamus Game • Salt & Pepper • Ballooney • The Animal Walk • Whatchamacallit • Tippy Tap • Entertaining educational brain activities

Achey-Breaky Hearts – Helping Children with Sadness and Grief

Children grieve for many reasons including loss of family member through divorce, illness, death, moving, or war *10 powerful strategies to support children through difficult times * How grief affects children * 3 major challenges for grieving children and how to overcome them * Great communication skills to help grieving, sad children * Books you can use

Are These Kids OK? - Must-Know Facts about Child Development

Learn developmental stages for different age groups * Great tools to identify children with special needs including gifted and talented * Red flags in children who are developmentally-delayed * Steps to take if you suspect a child has special needs

“Beware, I Bite, Hit, & Talkback!!” Bonanza of Discipline Solutions

Discipline challenges can create classroom chaos • Receive the solutions you need to end discipline dilemmas • End back talk once and for all • Calm the “crankies”• Learn to be a tantrum terminator • Expert advice on biting and hitting • Become a pro at handling anger, defiance, & attention-getting behaviors • Stop problems before they start and bring out the best in children • How to keep your cool in heated situations

Bonanza of Solutions for a Razzle Dazzle Classroom

New uses for inexpensive, everyday items to help you * Simple storage solutions * No more missing puzzle pieces * Snack time problem solver * How to Make the Most of Your Space

Brain Body Boogie: Fun Ways to Connect the Brain & Body

Children learn through movement • Discover fascinating facts about the brain/body and body/brain relationship • Watch demonstrations of the brain/body connection and how you can use this in your classroom for all ages

Busy, Busy Hands: Celebration of Fun Fine-Motor Activities

Boost your classroom practice and understanding of fine motor development in young children * Fun ways to strengthen the hands of children and prepare them for writing success * Skyrocket fine motor skills with games and fingerplays * Blockbuster learning-center ideas

Centers Galore and Much Much More

Energize and spruce up your centers with sparkle and pizzazz * Great ideas with lots of inexpensive ideas to implement in your child care * How to coordinate your centers so they run smoothly and are the best you’ve ever had

Character Builders, How To Teach Values, and Respect

How to teach children values and character builders they need for success in life * Respect * Self-Control * Empathy * Conscience * Kindness * Tolerance * Fairness * Truthfulness * Honesty

Child Care Photo Extravaganza of Incredible Child Care Classrooms

Great slides of incredible child care facilities * Get great ideas you can use in your own child care * Great learning centers * Curriculum * Play time fun * Awesome storage ideas * See children engaged in play and learning * What parents need to see at drop off and at the end of day

Clap, Tap, Rap & Wave a Hat – Fun Songs and Finger Plays that Teach

Teaching skills has never been so much fun * Amazing new ways to boost memory, attention, motivation, and learning * Fun, easy songs and games * Clapping Machine * Letter Sounds Yo-Yo-Yo * Mrs. Clanbangbingbong * Hip-Hop to the Alphabet * Oodles of fun learning

Coping with Anxiety Disorders in Children

Anxiety disorders are the #1 health problem in America * Learn how to recognize symptoms and what to do about it * Adjustment disorders * Selective mutism--kids who won’t talk * Help you need for children to deal with their stress, anxiety, fear, clinginess, and shyness

Creating “Wow”Times with Songs, Themes & Activities

Oodles of great activities and themes for children of all ages * Fun creative movement songs and rhymes * Awesome projects kids love * Childrens all time favorite -- Dinosaur fun * Have a blast receiving a wealth of ways for kids to laugh and learn

Creating Something from Almost Nothing: Homemade Toys

Stocking up your classroom with developmentally appropriate toys and materials at little or no cost • Save money by transforming ordinary items into extraordinary toys • Create one of a kind, intriguing toys that help kids learn • Look at the objects around you in a whole new way

Design on a Dime

Enhance your curriculum & turn items you already have into golden learning play tools * Where to get donated materials * Inexpensive ways to decorate your class- room * Activities that require no materials

End the Boo-hoo’s, Screaming, & “Whiney-Pineys” Strategies for Super Sensitive, Clingy, Demanding Kids

Learn all about highly sensitive kids & how to help them blossom * Reasons kids are whiney, clingy, screaming & demanding * 3 big No-No’s for working with sensitive children * Teach children alternatives to screaming, whining, clinging behaviors * Great strategies to help make your classroom calmer



Extreme Classroom Makeover

Make your classroom better than ever • Seven extraordinary ways to create a wonderful, awesome, great classroom • Best of the best ideas for curriculum and classroom layout arrangements • Great gems of information that will turn the ordinary into the extraordinary • Awesome use of props, puppets, and paraphernalia to add more fun and cheer to your classroom

Failure to Launch—Help All Kids Succeed

Make a difference today for how kids learn in the future • Five dangers in society that make kids unmotivated and how to overcome them • Powerful effective ways to reverse this trend that you can implement right away in your child care & prepare the way for brighter futures for children

Creating Engaged & Enthusiastic Learners

The early years set the tone for creating enthusiasm about learning that can last a lifetime • 5 Must-knows for creating more joy in your classroom • Learn to recognize what supports and what undermines children's enthusiasm and engagement in learning • Oodles of fun activities

Fun, Fun, and More Fun with Literacy

Awesome creative literacy activities * Fun with books * Creative ways to make storytelling more fun and mesmerizing * Letter recognition * Beginning sound exercises * Writing centers * Vocabulary builders

Add Joy & Enhance Your Curriculum

Awesome ways to add purposeful play into the curriculum * When and how to change materials in centers * Self-directed play that doesn't get out of control * Must-know rules for learning centers * Fun curriculum play ideas: Magical Capes * Blast Off * Creative Block Play

FUN Must-Knows for Curriculum Success

Fabulous curriculum ideas to make your curriculum sparkle ☐ Quick and easy ideas for incorporating themes into lessons ☐ Techniques for encouraging discovery and exploration ☐ Top tips for a developmentally appropriate classroom ☐ Learn the Appelbaum Easy-Way to Curriculum Success

Gala Festival of Best-of-the Best Child Care Ideas

Awesome slide presentation of great ideas for child care ☐ See top-of-the-line Learning Centers ☐ Great bulletin boards ☐ Wonderful literacy strategies ☐ Science ☐ Math ☐ Dramatic play ☐ Relaxation stations ☐ Social Studies ☐ Kindness Activities ☐ Eye-Hand coordination ☐ Great ideas you can immediately implement

“Get Your Groove On” - Music and Movement Fun

Stupendous ways to get kids singing, dancing to the beat, moving and having fun * Funky versions of favorite child care tunes * Entertainment and exercise at the same time * Fun songs that teach important skills for children

Goldmine of Ideas to Enhance Playtime

Great ways to enrich playtime *The different types of play and what they teach children that you need to know * Creative ways to promote exploration & discovery * Best interactive toys for children on the market today!

Great Ways to Communicate & Connect with Parents

Great ways to communicate with all parents * #1 thing every parent needs to hear * 5 Must- Knows for working with parents of kids with special needs *Learn about the “Ostrich Phase” for parents accepting the truth about their kids * How to share worrisome information * Powerful teambuilding strategies

How to Make Naptime & Mealtime a Breeze

Do you have kids who don't nap & won't eat? * Great strategies to make naptime easy *What to do if a child misbehaves during naptime * Awesome must-knows for kids who are picky about foods & won't eat or taste anything new * Bring Munchy to the table & Snoozy to nap * End naptime & mealtime woes

“I Can't Handle This Child!!!” Winning Solutions for Difficult Kids

Some behaviors can make you want to scream. Use creative strategies to turn negative behaviors into positive ones * Build positive relationships with even your toughest child * End power struggles * 5 effective ways to teach kids self-control * Practical proven solutions for handling difficult kids

“I Like ME!” Fostering Self Esteem – The Key to Success

Good self-esteem is a foundation for success in life. Learn easy ways to recognize high and low self-esteem in children ☐ Five-star strategies for fostering a positive self-image in children ☐ Fun, frolicking activities, songs, and games to enhance and celebrate the uniqueness of each child ☐ Great tools to help children develop competence and self-confidence

Help for the 3 A's: Autism, Asperger's & ADHD

More and more children are being diagnosed with Autism, Asperger's & ADHD • Must-knows for recognizing symptoms in young children • Learn the how-to's for helping children succeed with practical strategies you can immediately use

How to Handle Hard-to-Handle Parents

Receive powerful practical strategies for difficult parents • Discover 3 response styles that never work with difficult parents • Receive great methods for effective communication. Learn tools for the “know-it-all,” “complainer,” and “angry parent” • Learn how to go from conflict to cooperation in 5 easy steps and foster successful partnerships with parents

“Let's Talk!” Speech and Language Development in Children

Learn the difference between normally developing speech and language skills from delays and disorders • Red flags in speech of young children • Tips for stimulating and improving language development in children • Use music • Pretend play • Learning centers • Circle activities • Sign Language

Literacy & Dramatic Play

Dynamic ways to make stories come alive • How to read so children listen and have fun • Great ways to get children actively engaged with books • Send a fun “casting call” for child actors & actresses and turn books into dramatic play • Awesome ways to have children become little authors and create their own books

Lost Childhoods: Help is On The Way for Stressed Children

Give children the expert help they need in this fast-paced, high-tech world. Children are missing some important developmental mile stones. Get the answers you need to help children regardless of what is happening at home • Help children handle stress and worry • Sure-fire ways to help children be playful, have fun, and be respectful all at the same time

“Please Help Me!” Strategies for Success for ADHD

Do you have kids who fidget, can't sit still, don't follow directions, or pay attention? You may have children with ADHD ☐ Learn symptoms & must-know strategies to help kids thrive ☐ Keep distractions from taking over ☐ Develop a behavior plan ☐ Manage symptoms and distractibility ☐ Tips for helping kids focus and succeed

Rockin' & Rollin' Circle Times with the Appelbaums

Circle time fun! Exciting and engaging great games and activities * Rock and roll songs and fingerplays * Great video clips of the Appelbaums and children doing circle activities

Sing, Dance, & Play Problems Away

Awesome session filled with fun and singing • Sing, stretch, and dance the way to a successful day •Great strategies for using music and movement to solve common child care problems • Great ways to use music and movement to add cheer throughout the day • Ease transitions • Arrivals •Mealtime • Circle time • Naptime •Outdoor play • Learning fun both in and out of child care • Learn how to build up your emotional strength & enjoy life more • Look and feel younger • Transform stress into vibrancy and strength



“Sense-ational” Curriculum Ideas

Sparkle up your curriculum using the “5 senses” • Fun games and activities • Sensory bottles • Feely bags • Talking tubes • Building sensory vocabulary • Must-knows about the “Sensory Diet” • Great calming activities for over stimulated children • Fun poems you can immediately use to children about the 5 senses

Say Less and Get More “COOPERATION!”

Great communication strategies to help you get cooperation the first time! Blueprint for success in communicating effectively with children • Learn the “Top 10” teacher talk traps and how to avoid them • Powerful skills to make your work with children easier and more effective

Skyrocket Healthy Kids – Eating, Fun, & Fitness

Get children on the right track • Success strategies for promoting healthy eating • Great activities for exercise & physical fitness • Easy recipes & edible activities • Pinwheel sandwiches • Veggie bundles • Banana Boats • Fun food facts to share with children • Chants, action songs, and fingerplays simple steps to tame tension • How to face challenges

SOS!! These Kids are Making Me Nuts! - Must-Know Solutions for Challenging, Tough Kids

Get the scoop on solutions for strong-willed, argumentative, defiant kids ☐ Proven solutions for kids who won't listen, who say “NO!”, who interrupt, who won't share, and who wear you out ☐ Tools for defiance and Tantrums ☐ Winning ways to keep your cool when you are ready to explode

Spotlight on Social Studies for Young Children

Fun social studies activities for your classroom • Great ways to help children become more aware of themselves, their school families, and the community • “The Daily Calendar” • Pet care • Examples of teachers and children engaged in social studies

Super Duper Curriculum Ideas to Enhance Your Classroom

Add super duper delight to your curriculum with awesome activities in all learning areas • Art delight with oodles of “pretzel” fun with play dough • Literacy fun with books and props to make stories come alive • Dramatic play with “charming” chairs • Table talk fun • Hugging day • Laugh and have more fun with your children with these great curriculum enhancers away with a toolkit of ideas you can immediately implement

Super-Duper Success Strategies for Teaching Children

Use these super duper awesome strategies to create the best relationships with even the toughest children • The secret key to winning over all children • The power of boundaries and the number one boundary that works best

The Bully-Free and Mean-Free Classroom

Power-packed ways to prevent bullying, teasing, and behaviors like hitting, pushing and taking things from others • Strategies to replace negative behaviors and promote your class as a team

The Top Ten Child Care Problems and How to Fix Them

Sure-fire solutions for battling child care problems • Whining • Meltdowns • Hurting behaviors • Bath-room battles • Mealtime mischief • Naptime blues • Not listening • Power struggles • The screamer • Potty Mouth

Top-Notch Strategies for Children with ADHD

Must-knows about ADHD • Easy to use no-fail solutions for children who can't sit still • Attention grabbers • Strategies that work for hyperactive children • Top ways to help children focus

Tough Kids - Mean Girls, Mean Boys, Bullies & Whiners

Winning ways to deal with the toughest misbehaviors • Tools for everything from crocodile tears to aggression • Handle kids who are kings and queens of drama • Bullies • Mean girls • Mean boys • How to manage behavior like a pro • Tools for hitting • Talking back • Whining

Treasure Trove of Ideas to Teach Kids Caring & Kindness

Children see violence in the media & sometimes in their homes • Learn how violence affects young children • How to build a peaceable classroom • The “Safety rule” • Teach ~~children~~ respect for each other • Resolve conflicts • Foster caring & kindness

Unleashing the Gifted Brain

Are some children really gifted or do their parents just think they are? • The early years and their importance in bringing forth “giftedness” in all children • How the brains of children with special gifts are different • Bring out the best and provide the best opportunities for children who are gifted • Empower all children to pursue and develop their gifts and talents

“Why should I? You can't make me!” – Strategies for Success with “All about Me” Children

More and more children want to do whatever they want whenever they want • Breakthrough strategies to get through to these children and inspire respect, empathy, and caring • How to teach self-awareness and self-control • Receive a game plan for connecting with the toughest kids

“Will You Be My Friend?” – Social Skills for Children

Learning how to make and keep friends is a powerful social skill • Learn awesome ways to teach children to build long-lasting and meaningful relationships • Teach manners, courtesy, respect for others • Great songs and activities that promote friendships • Great ways to teach social skills

“You, Me, Us, We” – Ways to Teach Social & Emotional Skills

Awesome ways to encourage compassion and social skills in children ☐ The 3 most important types of connections kids need ☐ The best approach to communicating with children ☐ Great ways to boost social emotional learning and teach empathy ☐ 10 ways to connect with children ☐ 5 ways to develop a sense of community

**Call René Bloom at ATI
to Book Your Training and/or Consultation Today**

1-800-374-2291

reneb@atiseminars.org

Laugh and Learn - The Appelbaum Way to Inspire

Making a Difference in the Lives of Children!

This is the passion of Marty and Maryln Appelbaum. They do this by reaching out to educators through their Master Trainer/Consultants who join them in speaking at conferences, seminars, consulting, and inservice training. They promote and train their presenters to share and present in a lively, energetic, interactive, and fun way of speaking. The results are educated, motivated, and inspired attendees—all wanting **MORE**.

ATi will help your team be ready to go out and be the ***difference makers*** they are each day.

- *ATi has provided excellent support in preparing for and completing our on-site staff training. The trainers have been great and the participants always come away wanting more. Thank you Appelbaum!*

P. Southworth, Hastings, NE

- *The Appelbaum presenter was incredible. They were very informative, exciting, and fun! What I learned today I will be able to use for a lifetime! Thank you!! ☺*

K. Brinne, Houston, TX

- *Thank you for actual stories and not just theory. This was a GREAT presentation! It was direct, informative, and FUN! I enjoyed this training so much. Thank you Appelbaum Training.*

A. Lamas, Memphis, TX



Visit ATi's website at:
WWW.ATISEMINARS.ORG
to see the following:



- **The Appelbaum Team** - <http://www.atiseminars.org/our-team/>
- **Online and Self Study Training, Books, DVD's, Teacher Gifts** - <http://intel.atiseminars.org/store/>
- **Order the Appelbaum Training Early Childhood Monthly Curriculum Plan – Only \$10.00 per Month – Order age 2 or ages 3-5**

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1-800-23-CHILD or Direct at 1-800-374-2291